

GoElectric (Variable) prices



All prices shown are the Ofgem Default Tariff Cap rates before discounts under the Government Energy Price Guarantee have been applied if discounts apply for cap period.

These prices are inclusive of VAT charged at 5% and rounded. Prices effective from 1 July 2023

Supply area		Electricity Prices (with VAT) (see notes)					Gas Prices (with VAT) (see notes)	
		Standard Meter ²		Economy 7 Meter ³			Standard Meter ²	
		Daily standing charge ¹	Unit rate (kWh)	Daily standing charge ¹	Day rate (kWh)	Night rate (kWh)	Daily standing charge ¹	Unit rate (kWh)
East Midlands	Direct Debit	50.31p	29.48p	50.40p	36.43p	16.92p	29.11p	7.379p
	Cash/Cheque	56.70p	31.05p	56.79p	38.00p	18.31p	34.34p	7.773p
	PAYG	55.43p	28.44p	55.53p	36.78p	14.54p	37.80p	7.249p
Eastern	Direct Debit	43.65p	30.72p	43.76p	44.16p	8.58p	29.11p	7.399p
	Cash/Cheque	49.69p	32.36p	49.79p	45.83p	9.96p	34.34p	7.794p
	PAYG	48.82p	29.66p	48.91p	41.98p	9.64p	37.80p	7.300p
London (London)	Direct Debit	38.18p	31.19p	38.28p	39.63p	15.80p	29.11p	7.511p
	Cash/Cheque	43.93p	32.86p	44.01p	41.42p	17.07p	34.34p	7.912p
	PAYG	43.37p	30.12p	43.46p	39.61p	13.88p	37.80p	7.375p
Midlands (Midlands)	Direct Debit	53.96p	29.60p	54.06p	37.46p	15.78p	29.11p	7.431p
	Cash/Cheque	60.56p	31.19p	60.64p	39.12p	17.07p	34.34p	7.828p
	PAYG	59.08p	28.55p	59.17p	37.13p	14.30p	37.80p	7.279p
North East (Northern)	Direct Debit	57.03p	29.29p	57.12p	37.44p	14.99p	29.11p	7.430p
	Cash/Cheque	63.79p	30.84p	63.88p	39.10p	16.23p	34.34p	7.826p
	PAYG	62.12p	28.25p	62.23p	37.07p	13.60p	37.80p	7.310p
North Scotland (Scottish Hydro)	Direct Debit	58.97p	29.97p	59.08p	36.88p	17.31p	29.11p	7.464p
	Cash/Cheque	65.84p	31.57p	65.92p	38.47p	18.73p	34.34p	7.862p
	PAYG	64.07p	28.92p	64.16p	36.80p	15.51p	37.80p	7.328p
North Wales and Merseyside (MANWEB)	Direct Debit	61.82p	31.10p	61.91p	40.62p	14.31p	29.11p	7.544p
	Cash/Cheque	68.83p	32.75p	68.92p	42.48p	15.46p	34.34p	7.946p
	PAYG	66.89p	30.01p	66.98p	39.27p	14.20p	37.80p	7.379p
North West (NORWEB)	Direct Debit	51.41p	29.94p	51.51p	38.09p	15.30p	29.11p	7.513p
	Cash/Cheque	57.87p	31.54p	57.95p	39.78p	16.56p	34.34p	7.913p
	PAYG	56.54p	28.88p	56.63p	37.67p	13.97p	37.80p	7.360p
South East	Direct Debit	47.21p	30.90p	47.31p	40.69p	13.67p	29.11p	7.538p
	Cash/Cheque	53.44p	32.54p	53.52p	42.57p	14.78p	34.34p	7.941p
	PAYG	52.35p	29.84p	52.45p	39.36p	13.57p	37.80p	7.390p
South Scotland (Scottish Power)	Direct Debit	61.67p	29.67p	61.77p	37.66p	15.41p	29.11p	7.464p
	Cash/Cheque	68.67p	31.25p	68.76p	39.34p	16.67p	34.34p	7.862p
	PAYG	66.74p	28.61p	66.84p	36.09p	15.64p	37.80p	7.328p
South Wales (SWALEC)	Direct Debit	53.83p	30.22p	53.92p	38.63p	15.23p	29.11p	7.664p
	Cash/Cheque	60.41p	31.83p	60.50p	40.37p	16.47p	34.34p	8.073p
	PAYG	58.93p	29.16p	59.04p	37.74p	14.54p	37.80p	7.496p
South West (SWEB)	Direct Debit	58.28p	29.95p	58.37p	39.09p	13.92p	29.11p	7.713p
	Cash/Cheque	65.10p	31.55p	65.19p	40.86p	15.05p	34.34p	8.124p
	PAYG	63.37p	28.90p	63.47p	38.31p	13.08p	37.80p	7.630p
Southern (Southern)	Direct Debit	49.60p	30.30p	49.69p	38.70p	15.35p	29.11p	7.608p
	Cash/Cheque	55.96p	31.91p	56.03p	40.44p	16.58p	34.34p	8.013p
	PAYG	54.73p	29.24p	54.83p	38.66p	13.47p	37.80p	7.466p
Yorkshire (Yorkshire)	Direct Debit	55.60p	29.26p	55.70p	37.35p	15.22p	29.11p	7.440p
	Cash/Cheque	62.28p	30.82p	62.36p	39.01p	16.47p	34.34p	7.836p
	PAYG	60.71p	28.21p	60.80p	36.22p	14.87p	37.80p	7.319p

¹The Daily standing charge applies whether or not you use any electricity or gas at your premises as supplied by EDF.

²Standard meter - this is the most common type of meter for electricity and gas. These meters show a Unit rate (kWh) using a mechanical clock, digital display or dial.

³Economy 7 meter - also known as E7. This is a two-rate meter for electricity that shows a Day rate (kWh) and a Night rate (kWh). Night rate gives you cheaper unit rates for a total of seven hours, typically between 10pm and 8am (actual times are set by the local network operator and can be found on your bill). All other kWh will be charged at the Day rate.

The charges shown are only available for supplying electricity and gas to continuously occupied premises used only or mainly for domestic purposes. If you are responsible for making payments under a Green Deal Plan, we will collect those payments from you using the same payment method as you use to pay for your energy.

GoElectric (Variable) prices

E5/White - Prices



All prices shown are inclusive of VAT charged at 5% and rounded. Prices on your bill are shown without VAT.

Prices effective from 1 July 2023

Supply area and payment method		Electricity Prices			Gas	
		E5/White Meter			Standard Meter	
		Daily standing charge ¹	Day rate ² (kWh)	Night rate ² (kWh)	Daily standing charge	Unit rate (kWh)
East Midlands	Direct Debit	50.40p	44.68p	8.00p	29.11p	7.379p
	Cash/Cheque	56.79p	49.21p	8.76p	34.34p	7.773p
	PAYG	55.53p	42.89p	8.00p	37.80p	7.249p
Eastern	Direct Debit	43.76p	46.38p	8.00p	29.11p	7.399p
	Cash/Cheque	49.79p	50.97p	8.76p	34.34p	7.794p
	PAYG	48.91p	44.47p	8.00p	37.80p	7.300p
London	Direct Debit	38.28p	45.84p	8.00p	29.11p	7.511p
	Cash/Cheque	44.01p	50.60p	8.78p	34.34p	7.912p
	PAYG	43.46p	44.04p	8.00p	37.80p	7.375p
Midlands	Direct Debit	54.06p	45.12p	8.00p	29.11p	7.431p
	Cash/Cheque	60.64p	49.69p	8.76p	34.34p	7.828p
	PAYG	59.17p	43.30p	8.00p	37.80p	7.279p
North East	Direct Debit	57.12p	44.31p	8.00p	29.11p	7.430p
	Cash/Cheque	63.88p	48.68p	8.76p	34.34p	7.826p
	PAYG	62.23p	42.41p	8.00p	37.80p	7.310p
North Scotland	Direct Debit	59.08p	45.32p	8.00p	29.11p	7.464p
	Cash/Cheque	65.92p	49.82p	8.76p	34.34p	7.862p
	PAYG	64.16p	43.49p	8.00p	37.80p	7.328p
North Wales and Merseyside	Direct Debit	61.91p	47.18p	8.00p	29.11p	7.544p
	Cash/Cheque	68.92p	51.97p	8.76p	34.34p	7.946p
	PAYG	66.98p	45.35p	8.00p	37.80p	7.379p
North West	Direct Debit	51.51p	44.79p	8.00p	29.11p	7.513p
	Cash/Cheque	57.95p	49.41p	8.76p	34.34p	7.913p
	PAYG	56.63p	43.05p	8.00p	37.80p	7.360p
South East	Direct Debit	47.31p	46.20p	8.00p	29.11p	7.538p
	Cash/Cheque	53.52p	50.77p	8.77p	34.34p	7.941p
	PAYG	52.45p	44.27p	8.00p	37.80p	7.390p
South Scotland	Direct Debit	61.77p	45.15p	8.00p	29.11p	7.464p
	Cash/Cheque	68.76p	49.96p	8.76p	34.34p	7.862p
	PAYG	66.84p	43.58p	8.00p	37.80p	7.328p
South Wales	Direct Debit	53.92p	45.68p	8.00p	29.11p	7.664p
	Cash/Cheque	60.50p	50.23p	8.76p	34.34p	8.073p
	PAYG	59.04p	43.81p	8.00p	37.80p	7.496p
South West	Direct Debit	58.37p	44.79p	8.00p	29.11p	7.713p
	Cash/Cheque	65.19p	49.20p	8.77p	34.34p	8.124p
	PAYG	63.47p	42.86p	8.00p	37.80p	7.630p
Southern	Direct Debit	49.69p	45.71p	8.00p	29.11p	7.608p
	Cash/Cheque	56.03p	50.13p	8.77p	34.34p	8.013p
	PAYG	54.83p	43.67p	8.00p	37.80p	7.466p
Yorkshire	Direct Debit	55.70p	44.76p	8.00p	29.11p	7.440p
	Cash/Cheque	62.36p	49.25p	8.76p	34.34p	7.836p
	PAYG	60.80p	42.92p	8.00p	37.80p	7.319p

¹The Daily standing charge applies whether or not you use any electricity or gas at your premises as supplied by EDF.

²If you want to confirm meter timings, please contact our Customer Services team on 0333 009 6980