

## Video Transcript: Your next heating system will be a heat pump

Time	Audio	Visual
00:00	Your next heating system will be a heat pump	Background colour: Black Text left: Your next heating system will be a heat pump Image right: Daikin Altherma 3 Heat Pump in black
00:03		Background image: Daikin Altherma 3 Heat Pump Image centre: Daikin logo
00:07		Background image: Blue flames produced by burning gas coming from the bottom of the screen. Text left: Decarbonization of homes is the challenge of today
00:10		Background image: Densely populated urban area of a European city. Smoke is seen coming out of a chimney in the foreground. Text left: European countries must slash carbon emissions to net-zero by 2050
00:14		Background video: A large fuel tanker lorry is travelling on a main road with some hills and countryside in the background. Text centre: They are betting on heat pumps and they are right.

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00:19		<p>Background video: A tradesman is installing insulation into the roof of an attic room. He is standing on a ladder and is wearing blue overalls and a red shirt.</p> <p>Text left: Heat pumps are ready to take on the challenge.</p>
00:19	Heat pumps are ready to go mainstream, they are not a technology of the future.	<p>A man called Patrick is speaking to the camera. He is wearing a blue jacket and tie, and is standing indoors, in front of a Daikin heat pump.</p> <p>Text right: Patrick Crombez, General Manager of Heating and Renewables</p>
00:29	At Daikin we aim to make heat pumps easy to install,	<p>A virtual depiction of a living room and utility area is shown, with a radiator emitting a red colour around the living room. The focus moves into the utility area where there is a large water heater/tank in the corner.</p>
00:36	easy to use, and nice to look at.	<p>A virtual depiction of the internal workings of a heat pump is shown, including a rotating fan and the heat pump with one of its side panels removed.</p> <p>Text left: The new generation of heat pumps are easy to install, easy to use, nice to look at.</p>
00:36	We should look beyond professionals who are already familiar with heat pumps.	<p>Patrick is speaking to the camera with the same appearance as earlier.</p>

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00:42 We need to open conversations with installers of fossil fuel boilers. We should make it easier for them to recommend heat pumps.

A virtual representation of a house is shown, with half of the exterior walls removed to show the internal structure including internal walls, floors and pipework.

The frame closes in on a Daikin heat pump located outside the building, which is connected to a water tank/heater inside the house, and the home's water pipes beyond this.

Text left: Our ambition: open conversations with installers of fossil fuel boilers; make it easier to recommend heat pumps.

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00:52 It is our ambition to have a heat pump installed in every European home.

Patrick is speaking to the camera with the same appearance as earlier.

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00:54

Background video: Two children are jumping on a sofa in a living room. woman is also sitting on the sofa and watching them, smiling.

Text left: Our goal: A heat pump in every European home

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00:58

Background colour: White

Image centre: Daikin logo